

B. General Discussion:

Mr. Andrews presented to the members a FAQ Sheet regarding the State Street CID. He also discussed Kochville Township’s DDA and inquired what the actual budget amount was approved by the Township Board. Ms. Smith stated that for the first year the initial dollars captured would be between \$20,000 and \$50,000 which she suggested the board could use as a possible match for potential grant money that could be available. She will check with Dave Kern in the Township Assessor’s office and get a better projection of what that dollar amount would be. Ms. Smith also suggested that the board evaluate State Street first before making a “wish list”. It was requested of staff to bring a review summary from the Recreate State initiative. The general consensus was to preserve State Street’s identity, to create a friendly environment with local flavor, to enhance what it already is and to get a younger adult’s perspective.

Next steps:

1. Approximate time frame to develop plan – 6 months
2. Check with Assessor – initial capture value
3. Perception of residents, businesses, etc.
4. Promote Green Acres as safe, walkable, friendly, open
5. Give a long term investment strategy
6. Market ourselves – “branding”
7. Blast out our successes – stay away from statistics
8. Use modern technology – email lists

C. Next meeting:

Ms. Smith will prepare tentative by-laws, a tentative schedule for the development plan, and the summary from Recreate State for review.

Adjournment:

Motion by Mr. Andrews to adjourn the meeting at 9:00 a.m.

VOTE:	7 YEAS	0 NAYS	2 ABSENT	MOTION CARRIED
			McDonald	
			Warren	